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Press release

Posnania the Best Shopping Centre 2016

The Jury of the “CEE Retail Awards 2016” rewarded Posnania as the best shopping centre of 2016. Moreover, Apsys Polska won in the category “Retail Developer of the Year”. This is the 4th prize for Posnania and the 7th award for Apsys in recognition of its development activity conducted in the last three years (2014-2016).

On 26 January 2017, during the CEE Retail Awards gala, Apsys Polska was awarded by an international experts of real estate market in the category “Retail Developer of the Year”. Posnania, its latest flagship investment, received the “Retail Project of the Year” award. This is the 7th prize for Apsys as a developer in the years 2014-2016 and 4th prize for Posnania.

Posnania, shopping & lifestyle centre opened last October, is located in Poznan, Wielkopolska region. At 100,000 sqm of modern space there are 300 local and international brands, including fashion, services, restaurants and cafés, a multiplex, a billiard club, a bowling alley, a fitness club with a swimming pool, as well as playgrounds for kids. Posnania is distinguished by outstanding customer care and the range of services, including “collect & try”, “hands-free shopping” and “valet parking”. Modern architecture, design and artistic installations together with services based on new technologies and multimedia create a unique “customer experience”. The centre also provides numerous facilities for families, cyclists and drivers.

“I am very satisfied with the Posnania performance. During the first 3 months, the centre was visited by a 3,5 million customers. It proves that Posnania is being appreciated by experts and loved by customers” – said Benoit Charles, CEO of Apsys Poland.

The CEE Retail Awards competition recognises and showcases the most outstanding projects, companies and individuals. The 9th edition of the awards gala, organised by EuropaProperty, attracted professionals and companies active in the retail sector in the CEE region. Among winners there are Rockcastle (Best Investor), CBRE (Retail Agency), Koszyki food hall (Renovation/Refurbishment), multiplex Helios (Entertainment & Leisure), SMYK (Specialty Retailer), H&M (Fashion Retailer) and Forever21 in the category Newcomer.

Awards received by Apsys:



Retail Developer of the Year – CEE Retail Awards 2016
Best Retail Development and Developer of the Year – CIJ Awards 2016
Developer of the Year – CEE Investment & Green Building Awards 2016
Developer of the Year – CEE Investment & Green Building Awards 2015
Retail Developer of the Year – CEE Retail Awards 2015
Retail Developer of the Year – CEE Retail Awards 2014
Retail Developer of the Year – CEE Investment & Green Building Awards 2014

Awards received by Posnania:

Retail Project of the Year – CEE Retail Awards 2016
Best Retail Development & Developer of the Year – CIJ Awards 2016
Retail Project of the Year – CEE Investment & Green Building Awards 2016
Retail Development of the Year – European Property Awards 2015

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ABOUT APSYS

APSYS is one of the leading players of the shopping centres industry in Poland and in France. The company was founded in 1996 and acts as an investor, a developer, a letting agent, a project manager and a property manager. It creates innovative, “tailor-made” projects which take the specificities of a place, the social context and natural environment into account.

Among the company’s largest investments are Manufaktura in Lodz and Posnania in Poznan – opened in October 2016 as the largest shopping, entertainment and recreation centre in the region of Wielkopolska (with 100 000 sq. m. of GLA), distinguished with the „Retail Project of the Year 2016” award.

APSYS currently manages 24 shopping centres, located in 17 largest cities. The total leasable area of those facilities amounts to approximately 1 million sq. m. In recent years, APSYS Poland was awarded by PRCH, ICSC and EuropaProperty in the fields of development, management and marketing.

More information: www.apsysgroup.pl