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Muse will be opening its doors on 22 November 2017

Muse, Lorraine's new mall, will be opening its doors to the public on 22 November 2017 in Metz. Highly anticipated by residents of Metz and the entire Lorraine region, this opening will crown nearly three years of works. A multifunctional project, the Muse superstructure will accommodate 34,000 sqm of office space and homes above 46,000 sqm of commercial space, including the very first housing programme designed by Apsys (First).

Already 95% sold thanks to the strength of the concept and its exceptional location (next to the TGV station and the Centre Pompidou-Metz), Muse has already convinced a range of highly attractive brands, more than half of which are completely new to Metz: Primark, Uniqlo, Carrefour Market, Habitat, Alice Délice, Armani Exchange, KWay, New Look, NYX, Superdry, Rituals and more.

Designed by Jean-Paul Viguier, Muse's architecture will favour lively urban activity with an indoor-outdoor concept and a succession of vibrant spaces. Everything has been thought of to offer visitors a shopping and lifestyle experience just as creative as it is surprising: calming indoor spaces, comfortable services (lounge, co-working area, children's play area etc.), creative digital devices and works of art created specially for Muse by hugely talented international artists!

"The fruit of more than ten years of work, Muse is a bold and creative operation that has pulled together public and private players, architects and construction companies, around a resolutely contemporary vision of the city. With all our partners, we look forward to the opening of Muse on 22 November. I'm absolutely convinced that Muse will set a new urban and commercial standard." says Fabrice Bansay, CEO of Apsys.

About Muse

The cornerstone of the new Amphithéâtre quarter, Muse will develop a remarkable urban mix thanks to a combination of retail outlets, homes, offices and leisure facilities over a total of 80,000 sqm, which makes it the largest operation currently under development outside the Paris region. Muse will accommodate 112 outlets including fashion boutiques, home décor stores, restaurants and day-to-day shops. Its *Creative Place* positioning (Shopping) will bring together leading stores and cutting-edge brands. Primark, Uniqlo, Carrefour Market, Superdry, Mango, New Look, Zadig&Voltaire, Guess, Levi's, Adidas Originals, Undiz, Pittarosso, Lollipops, Sephora, Kiko, Habitat, Flying Tiger Copenhagen, iDKIDS and the restaurants Burger King, Air Bagels and even Beef House. Find out more: www.muse-metz.fr

About Apsys

A property developer, Apsys has designed, built and managed iconic places at the heart and the entrance of cities for twenty years. The ambition of Apsys and its 370 employees is to breathe life into cities and communities! Present in France and Poland, Apsys manages a portfolio of 30 shopping centres (including Beaugrenelle and Manufaktura, both winners of the ICSC European Shopping Centre Award), and is leading six projects under development. Find out more: www.apsysgroup.com.

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